

THE VALUE OF COLONOSCOPY

When Should I Be Screened for Colorectal Cancer?

The American Cancer Society recommends average-risk people start screening at age

45^{1*}

*Depending on family history, screening may be recommended at age 40 or younger¹

Stool- and Blood-based Screening Options:

Stool- and blood-based screenings are **only appropriate for average risk patients ages 45 and older** who refuse or are unable to have colonoscopy. **Stool- and blood-based screenings are not for patients with high risk of colorectal cancer or conditions associated with high risk, such as personal history of polyps, IBD, and family history of certain cancers.**^{2,3}

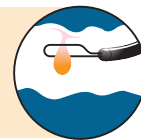
WHAT WAS MISSED?	COLOGUARD MISSED ⁴	SHIELD MISSED ⁵	FIT MISSED ⁴
People with colon cancer	1 in 13	1 in 6	1 in 4
Polyps that could soon become cancer	57%	87%	76%

Stool- and blood-based screenings do not prevent cancer, and a positive screening requires follow up colonoscopy if polyps or cancer are detected.^{3,5,6}

Colonoscopy: The Gold Standard



The best screening for finding precancerous polyps and **the only test that detects and prevents cancer** by removing polyps before they can turn into cancer^{1,3,4}



The only test recommended for people with risk factors such as personal history of polyps or cancer, family history of cancer, or inflammatory bowel disease¹



The only test recommended at 10-year intervals for asymptomatic patients at average risk. Your gastroenterologist will recommend the interval of repeat colonoscopy based on findings during colonoscopy and surveillance guidelines.¹